

Coleen Hill

GRAPHIC DESIGNER

CONTACT

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DESIGN SKILLS

Branding and brand management

Page layout

Typography

Print production/preflight

Digital design

Video editing

Animation

HTML & CSS

Email design

Infographics

Data visualization

Wireframing/storyboarding

Presentations

WCAG 2.1 AA design requirements

PDF remediation

SOFTWARE SKILLS

Adobe Creative Suite

- InDesign
- PhotoShop
- Illustrator
- Acrobat
- After Effects
- Premiere Pro

Microsoft Word

Microsoft PowerPoint

Microsoft Outlook

Figma

Sketch

EXPERIENCE

Graphic Designer, Ascensus 08/2017 – present

- Successfully campaigned for and implemented adding accessibility best practices to email development and PDF creation workflow processes.
- Consistently praised by internal and external colleagues for being quick yet efficient and accurate, easy to work with, and calm under pressure.
- Used automation to cut production time of a large project by 75% and eliminate the opportunity for human error.
- Support internal stakeholders in the creation of marketing campaigns from concept through completion
- Design flyers, brochures, emails, presentations, ads, videos, infographics, data visualization, tradeshow booth signage, and social media graphics.

Graphic Designer, Radial 08/2016 – 03/2017

- Designed responses to requests for proposal by potential clients looking to use Radial's services.
- Designed branded PowerPoint decks for Relationship Managers to present to existing Radial clients.

Contract Graphic Designer, Aetna 07/2015 – 04/2016

- Provided temporary graphic designer support, rebranding brochures, flyers, ads, and emails

Contract Graphic Designer, MOD Worldwide 08/2015 – 12/2015

- Provided temporary graphic designer support formatting table-heavy health insurance brochures

Contract Graphic Designer, Bank of America 04/2013 – 07/2014

- Provided temporary graphic designer support supporting five lines of business, formatting fact sheets, brochures, displays, ads, signage and employee-facing flyers.

EDUCATION

B.S., Graphic Design La Salle University, Philadelphia, PA

Minor: Mass Communications